

Smoking Cessation Counseling By Pharmacists: Taking it to the Next Level

A 4-Part Educational Podcast Series for Pharmacists



Podcast 4. Starting a Pharmacy-Based Smoking Cessation Program—Benefits and Barriers

Many pharmacy professionals want to do more to promote smoking cessation in the pharmacy setting, but don't know how to get started or what to expect. Kirk Evoy, PharmD, is actively involved in teaching health professionals the ins and outs of smoking cessation counseling. In this podcast he answers pharmacists' questions and guides listeners through the common benefits and barriers.



Kirk Evoy, PharmD, BCACP, BC-ADM, CTTS is Clinical Assistant Professor, Pharmacotherapy Division, at the College of Pharmacy at University of Texas at Austin; Ambulatory Clinical Pharmacist at the University Health System in Austin, TX; and Adjoint Assistant Professor in the School of Medicine at the University of Texas Health Science Center at San Antonio.

Don't Miss the Other Podcasts in this 4-Part Series

Podcast 1: Using Motivational Interviewing in Smoking Cessation Counseling

Podcast 2: Vaping: Smoking Cessation Tool, or New Way to be Hooked on Nicotine?

Podcast 3: Pharmacologic Smoking Cessation Methods: Picking the Best Agent for the Patient